

# Shadi Al Milhem

## Front-End Developer and Designer

Abu Dhabi, UAE | [almilhemshadi@gmail.com](mailto:almilhemshadi@gmail.com) | [www.shadialmilhem.com](http://www.shadialmilhem.com)  
+971 50 427 7312 | +963 992 914 889 | [linkedin.com/in/shadi-al-milhem](https://www.linkedin.com/in/shadi-al-milhem)

Front-end developer and Designer with three years of experience in crafting responsive, user-friendly web applications using technologies such as React, Next.js, and Tailwind CSS. Proficient in UI design with a portfolio of successful website projects, and adept at creating fast, eye-catching social media graphics using Canva. Known for enhancing website performance and SEO to achieve optimal user experiences. Passionate about continuous learning, collaborating with teams, and exploring new technologies, including AI tools for prompt writing and beyond. I am dedicated to delivering top-quality work and constantly pushing the boundaries of front-end development.

### AREA OF EXPERTISE

Front-End Development  
UI/UX Design

SEO Optimization  
AI Tools

Design using Canva  
Responsive Design

### KEY ACHIEVEMENTS

- **Website Redesigns:** Successfully redesigned multiple websites, significantly improving user experience and increasing user engagement by 40%.
- **SEO Improvement:** Enhanced website SEO, resulting in a 30-40 point increase in SEO metrics.
- **Social Media Designs:** Created compelling social media graphics using Canva, leading to a 60% increase in engagement.

### PROFESSIONAL EXPERIENCE

#### Front-End Developer and Designer

2021 - Present

Freelance

- **Save to Notion Website and Dashboard Redesign:**
  - Revamped the website and dashboard in a neo-brutalism style, enhancing the visual appeal and user experience.
  - resulting in a 20% increase in user retention and a 15% reduction in bounce rates.
- **Photography Studio Landing Page:**
  - Developed a landing page for a photography studio using Next.js and Tailwind CSS, based on a Figma design
  - Leading to a 30% increase in page load speed and a 25% increase in user engagement.
- **Al Hashem Marble Website Redesign:**
  - Redesigned the Al Hashem Marble website using Figma.
  - creating a modern and user-friendly interface that improved user navigation and engagement by 35%.
- **The Wild Oasis Hotel Management Dashboard:**
  - Developed a hotel management web application to manage hotel rooms and operations.
  - Streamlining processes and increasing management efficiency by 40%.
- **Additional Projects:**
  - Contributed to various other web development and design projects.
  - Showcasing a diverse skill set on portfolio websites.

## EDUCATION

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**Bachelor of Information and Technology Engineering (ITE), Major in Data Science** 2020-2026  
Syrian Virtual University

## SKILLS

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- **Front-End Development:** React, Next.js, Tailwind CSS, HTML5, CSS3, JavaScript
- **UI/UX Design:** Figma, Adobe XD, wireframing, prototyping
- **Graphic Design:** Canva
- **SEO Optimization:** Website performance enhancement, SEO best practices
- **Programming Languages:** TypeScript, JavaScript, Python, C#, CSS, SQL
- **Tools and Technologies:** Git, GitHub, AI tools like ChatGPT and Copilot

## SOFT SKILLS:

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- **Collaboration and Teamwork:** Effective communication, teamwork, client interaction
- **Problem-Solving:** Analytical thinking, troubleshooting, creative solutions
- **Continuous Learning:** Adaptability, eagerness to learn new technologies
- **Project Management:** Time management, project planning, meeting deadlines

## LANGUAGES:

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- **English:** B2 Upper intermediate
- **Arabic:** Native speaker

## TRAININGS AND CERTIFICATIONS:

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- **The Ultimate React Course 2024: React, Next.js, Redux & More**
- **HTML and CSS in depth**
- **Version Control**
- **Programming with JavaScript**
- **Advanced React**
- **Figma Tutorial for UI Design**

## HOBBIES:

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- **Open Source Contribution**
- **Copywriting**
- **Data Analyst**

## REFERENCES:

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**Abdulhade Ahmad**

Founder of Save to Notion

Email: AbdulhadeOfficial@gmail.com